

2016 ANNUAL IMPACT REPORT



The Salvation Army Community & Residential Services Thunder Bay ON



Giving Hope Today

Journey to Life

A Word from Major Lori Mitchell, Executive Director



This has been a year of excitement and anticipation as we received word that we would be receiving \$5 million from our Territorial Headquarters towards the construction of a new facility! This has been a dream for many years, and we are finally seeing it come to fruition.

For me, personally, this has been a year of growth and challenge as I have been learning all of the aspects of a building project, realigning staff and creating and developing new program direction. The management team and staff have taken everything in stride as we have introduced quite a few changes along the way. I am honoured to serve with them.

The Salvation Army has made a commitment with regard to the Truth & Reconciliation Commission's recommendations indicating that "we affirm the principles, norms and standards of the *United Nations Declaration on the Rights of Indigenous Peoples*." We at Thunder Bay Community & Residential Services are committed to upholding those principles and working towards building bridges with the indigenous community.

I am looking forward to what God is going to do through us! We trust that He will provide for our needs as we move forward.

God bless you.

Lori Mitchell



Greetings from Major Everett Barrow, Divisional Commander

Dear friends,

On behalf of the Salvation Army Ontario Great Lakes Division, I want to say thank you for the opportunity to serve in the city of Thunder Bay.

We are deeply grateful for the partnerships established with different levels of government, other social agencies, volunteers and our community donors.

We are working together to build a brighter future for those we serve.

As an organization, we are committed to our ongoing ministry in Thunder Bay as we look forward to a new facility in the very near future. We are very appreciative of your ongoing support in helping us make this a reality.

Thank you for your trust and confidence in us!

God bless you.

Everett Barrow

Major
Divisional Commander
Ontario Great Lakes Division



Thank you to all our supporters



John Andrews Foundation

Resolute Mill Employees' Charity Fund

Resolute Forest Products

Friends of Ernest Grundy

Anonymous donors



Your Advisory Board 2016/17

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Executive Secretary	Major Lori Mitchell
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Member	Ron Oja
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Member	Susan Moore
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Life Member	John Barber
Life Member	Sam Stephenson
Divisional Commander	Major Everett Barrow
Divisional Secretary for Public Relations & Development	Major Pat Phinney
Area Commander	Major Al Hoeft
Recording Secretary	Gail Kromm

Life Member Cecil Saville (from over the hill) passed away in November 2016.


A Word from the Chair, David Silliman

Greetings from the Citizens' Advisory Board,

As an advisory board we are so prayerfully thankful for the progress made on needed projects of the Thunder Bay Salvation Army. These include the new emergency van and other vehicles which will soon be on the road as well as the ongoing planning and funding commitments for the much-needed building to house the Journey to Life and other programs. We are happy to support the selfless and expedient efforts of the professional staff, and after each monthly meeting come away with hope for the future of those served.

We are pleased to welcome Ron Oja and Janet Sillman to the Advisory Board.

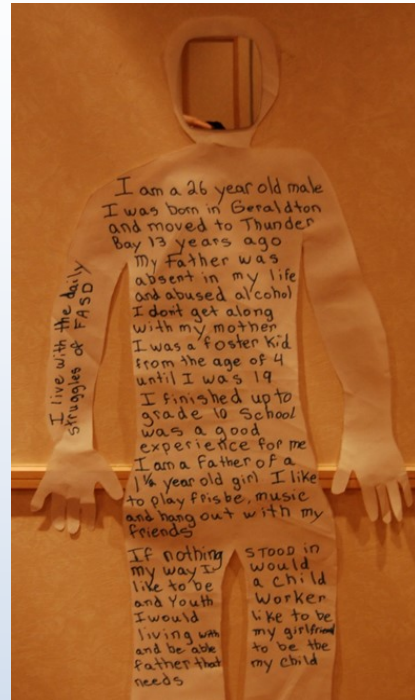
Yours in Christ,
The Rev. David Silliman



What Difference Does it Make?

I am a 26 year old male. I was born in Geraldton and moved to Thunder Bay 13 years ago. My father was absent in my life and abused alcohol. I don't get along with my mother. I was a foster kid from the age of 4 until I was 19. I finished up to grade 10. School was a good experience for me. I am a father of a 1 ½ year old girl. I like to play Frisbee, music and hang out with my friends. I live with the daily struggles of FASD.

If nothing stood in my way I would like to be a Child & Youth Worker. I would like to be living with my girlfriend and be able to be the father that my child needs.



This is the story of one of our 'guys' - a child born with Fetal Alcohol Syndrome, the product of an abusive home, with an alcoholic, absentee father and a mother who no doubt had her own issues. In and out of foster care, dropped out of school, even though he was a good student. This young man doesn't need judgement and criticism—he needs help. Help with mental health issues, help with life skills, help with education—help finding a home and a job.

We at The Salvation Army have been helping people like this for 100

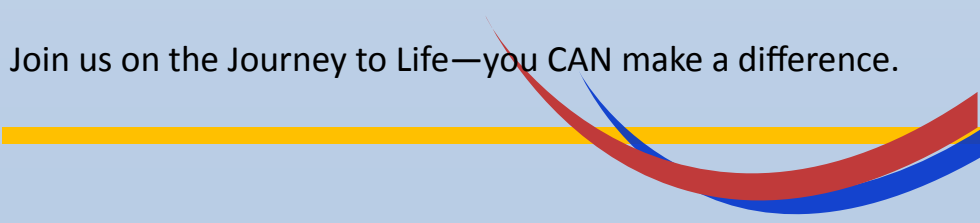
years here in Thunder Bay. There are still hundreds of people in our city who don't have a home, or are at risk of losing their home and we need to help them.

Over the past year, we have been developing our Journey to Life program, which will support 20 men every year to learn life skills (self-awareness, self-esteem, etc.) and living skills (cooking, laundry, hygiene, nutrition), education (literacy, numeracy, financial) and job skills (not just learning the skills of a particular job, but learning how to keep a job). These men will be provided with a bachelor apartment throughout the program, and will be supported through looking for a home to move into when they are finished the program. We are partnering with many other agencies and businesses to provide the different supports that are needed for these men to be successful.

In order to do this, we are building a new facility on our existing site. We are grateful to The Salvation Army Territorial Headquarters who have committed \$5 million to make this happen. We have received a commitment of just under \$1.3 million through TBDSSAB and have requested \$500,000 from the City of Thunder Bay. We are pursuing other funding opportunities and will be embarking on a fundraising campaign to raise the remaining required funds.

By helping people like this young man, we are making the city a better place for everyone. Pearl S. Buck said, "The test of a civilization is the way that it cares for its helpless members".

Join us on the Journey to Life—you CAN make a difference.



A Look Back at 2016

Joe Roberts (Skidrow CEO) shared his story at our annual Journey to Life Dinner on March 31. After the death of his father when Joe was a child, he ended up living under a bridge as a heroin addict a few years later. Through the love of his mother, and the intervention of The Salvation Army in Vancouver, Joe was able to turn his life around to become a successful entrepreneur.



People were greatly moved by the “Step Into My Shoes” interactive experience in which real-life stories and visuals were pre-



sented to bring homelessness into focus. Silhouettes bearing stories of actual clients but with a mirror where the face should be, made the reality of these clients’ lives hit home. There was also a display comparing Canada’s Food Guide with the reality of a street diet, and a mock encampment.

Once again, we had a very successful season for our **Rotary Field of Greens** garden. The



crops were abundant—every kind of vegetable plus 20 apple trees meant that our kitchen was well stocked with healthy choices for our clients. It takes many hands to make this happen—staff, clients and volunteers come together every week to tend the garden and have

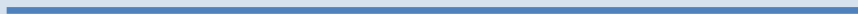
some fun together. It’s a great way to get outdoors and get your hands dirty—good therapy for everyone! Thanks to all those who worked hard for the harvest in 2016.





The **Firefighters Association** did it again! This awesome group of people came into the centre on Thanksgiving Sunday and spent hours preparing and serving a delicious turkey dinner to a couple hundred people from the community. Many pounds of potatoes were peeled and a great deal of fun was had!

Thanks to the firefighters and their families and friends who made this possible. We look forward to the next one!



Last year, a partnership started with **Pop's Kettle Corn**. Michael Lemesani approached us with the idea of a fundraiser called **"From our Kettle to your Kettle"**, with Pop's Kettle Corn being sold in Canadian Tire stores—\$1.00 from each bag sold would come to our Christmas Kettle Campaign (50 cents each from Pop's and Canadian Tire).

At the start of our 2016 Christmas Kettle Campaign, we were presented with a cheque for **\$5,478.00** which represented what was raised in the two Thunder Bay stores along with the Nipigon store!



Thanks to Pop's, Canadian Tire and all the patrons who bought this delicious kettle corn through the Canadian Tire stores—we appreciate your support!



A Glimpse of Christmas

Community Dinner at the Valhalla

Over 350 people enjoyed a scrumptious Christmas dinner with all the trimmings thanks to the wonderful staff at the Valhalla Inn, who provided the food and volunteered their time to cook, serve and clean up!



Christmas Kettle Campaign

What a great year!
Over 850 volunteers helped us to raise

over
\$220,000—
\$30,000 above
our goal!
We couldn't
have done it
without the
support of:

Halfway Motors Nissan
Mastrangelo Fuels
Tbaytel

Host Locations:
Grandview Mall
Intercity Shopping
Centre

Kiwanis Tree Lot
LCBO:

Arthur St.
Dawson Rd.

Thunder Centre
Real Canadian
Superstore

Walmart:
Arthur Street
Marketplace
County Fair Mall
Memorial Avenue

All of our volunteers and
donors



Toys for Christmas

Thanks to all those who supported our toy drive:

Cranton Wellness Centre

Thunder Games

Lakehead University Thunderwolves

The Bargain Shop

Lowe's

Thunder Bay Motor Cycle Clubs:

1st CAV (Canadian Army Veterans)

Bikers for Christ

Hard Charger Motorcycle Club

Harley Owners Group

Ontario Northwest Retreads

Scenic Cruisers

Superior Riders

The CAV (Canadian Army Veterans)

UN/NATO Veterans

Widows Sons Masonic Riders

And thanks to Thunder Bay Harley Davidson
for their support of the ride each year



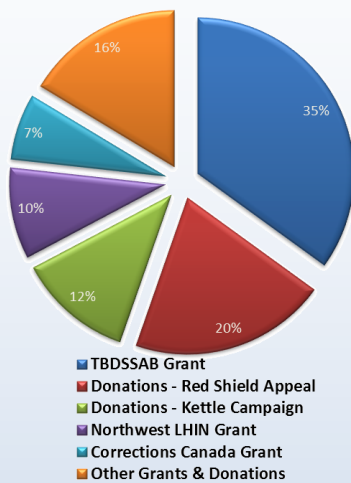
Santa Shuffle

About 200 people walked, ran and strolled in December to raise money to support Salvation Army programs! Thanks to all of our supporters!

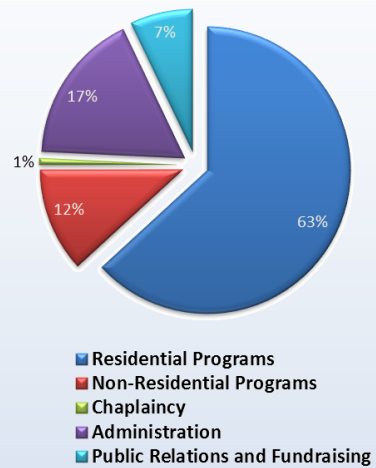


The numbers...

Revenue
(year ended March 31, 2017)



Expenses
(year ended March 31, 2017)



Programs and Services Offered

Emergency Shelter Clients (nightly average)	32
Correctional Services Residential Clients	8
Homes for Special Care Residential Clients	15
Habitat Residents	34
Foodbank (households served monthly)	150
Breakfast Program (children served daily)	40
Soup Van Feeding Ministries (individuals served daily)	100
Red Cap Anger Management for Children (annually)	155
Volunteers (total annually)	850

What else is new?

New Community Response Unit and Passenger Vehicles

We have moved from a fleet of five vehicles down to three—and will be much more visible in the city—our new community response unit (soup van) and two



Grand Caravans round out the fleet.



New Name

We have been given an Anishinabek name in recognition of our service to the community.



Wiichiiwaan

(pronounced Way-gee-i-wahn)

which means *“to help all who need help in faith”*.

What a blessing it is for us to be honoured in this way.